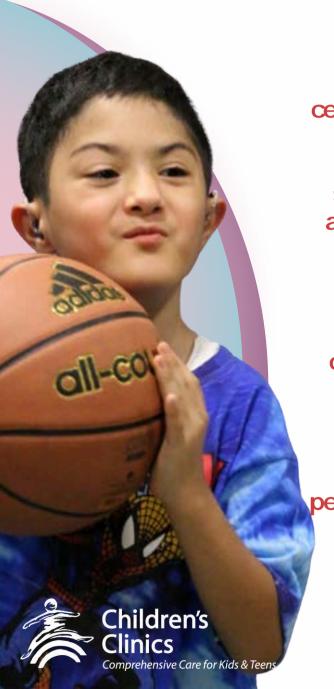


### About Us

Children's Clinics is a 501(c)(3) nonprofit, outpatient care center that has served children with special healthcare needs and their families in southern Arizona for over 30 years. Children's Clinics offers 25 different medical and dental specialties on a single campus, wraparound social services, and special programs for children with medical complexities such as cerebral palsy, spina bifida, muscular dystrophy, sickle cell, and many others.

The mission of Children's Clinics is to provide a familycentered, comprehensive medical home to meet the special needs of children and families.

We know a child's health is more than a doctor's visit. At Children's Clinics, we want children to develop as whole people, to grow up as individuals who are empowered to give their unique gifts to the world, and whose lives are not entirely governed by their illness. It is why we have created the Childhood Experiences allowing children with chronic pediatric illnesses to experience more of a childhood.



### Back-to-School Event

This event is designed to help our families through one of the biggest financial strains of the year, back to school time. We help our families by supplying backpacks and school supplies to all children in the family. \*\*July 17, 2024\*\*

#### Champion In Hope Main Sponsor Level \$10,000

- <u>500</u> backpacks FULL of school supplies (grade level appropriate), helping our patients and their siblings get the BEST start to the new school year.
- All backpacks will have water bottlest earbuds with your logo on them.
- A promotional table/byath at the event
- Volunteers from your organization can help hand out backpacks and/or help run our Stuffie Wellness Booth.
- Youn foce en al promotional communications emails, social media, fivers, and website.
- representative of your organization about the sponsorship.
- A feature of your sponsorship in our Summer 2024 e-newsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.

Back-to-School Event

This event is designed to help our families through one of the biggest financial strains of the year, back to school time. We help our families by supplying backpacks and school supplies to all children in the family. \*\*July 17, 2024\*\*

#### **Hope Giver Sponsor Level**

\*\$2,500

- Be the hope giver in our Back-to-School Event by sponsoring
   <u>50 adaptive backpacks</u> (cost is around \$50 per backpack) for
   our patients in wheelchairs. You can help them have a safe
   school year by preventing wheelchairs from tipping over from
   an unbalanced load.
- Volunteers from your organization can help hand out backpacks or help run our Stuffie Wellness Booth.
- Your logo on all promotional communications emails, social media, flyers, and website.
- Press release to local media agencies with a mention of your sponsorship of the event.
- A mention of your sponsorship in our Summer 2024 enewsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.

\*One sponsorship package available





# Halloween Event Tuesday, October 31, 3 PM-5 PM

This is the clinic staff's FAVORITE event because everyone gets to participate!

We close the clinic early for the Halloween festivities that begin with the very competitive staff costume contest. Then we open the clinic back up for Trick-or-Treat with children and their families.

We have a photo booth to capture all the great moments for families. Then families make their way around the clinic to all the stations that offer candy and non-food items. PLUS, we have an adaptive Haunted House with various levels of Scary so that everyone gets a good eerie Halloween feel at the right level.

We host around 300 attendees.

### Halloween Event

Tuesday, October 31, 3 PM-5 PM

#### Spooky Specter Sponsor

\$2,500

- Name and logo on the signage for our haunted house.
- Volunteers from your organization can help run the haunted house and/or host a treat table.
- Your logo on all promotional communications emails, social media, flyers, and website noting your title sponsorship.
- Press release to local media agencies with a quote from a representative of your organization about the sponsorship.
- A feature of your sponsorship in our Winter 2024/2025 enewsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.

Funds will support the purchase of clinic-safe decorations for our haunted house and non-food goodies for the children who are tube-feed or those who have dietary restrictions. And of course, candy for the kids!





Our now flourishing Adaptive Recreation program started with adaptive tricycles and bicycles. These bikes were used in our rehabilitation center, and soon families were asking how their children could use these same bikes at home.

Through donations and funds raised from El Tour, we began fitting and purchasing adaptive trikes and bikes for children with disabilities. From there, a tradition at Children's Clinics was born - The Family Fun Ride.

This is our hallmark event. It's open to the whole family and is a time when everyone can feel like an athlete for just a day. It is a day to celebrate Tucson and the community that makes this city such a great place to live.

There are two Fun Rides that families can participate in the 1-mile course or the 3-mile course. Children's Clinics covers the cost of a family's entrance fee through corporate sponsorship and/or donations.

El Tour Bike Decorating

A A A Party

We spend the evening decorating bikes with the kids and families in preparation for the FUN RIDE. This is a community event that is unique to our clinic.

#### **Master Decorator Sponsor Level**

\$1000

- Official sponsor of the bike decorating party.
- Organization's logo on our website landing page and event page. Name and logo on all event flyers, email blasts, social media posts, and other communications.
- Volunteer opportunities helping kids and families decorate bikes.
- A feature of your sponsorship as part of the El Tour event in our Winter 2024/2025 e-newsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.



Help make this a day to remember for kids. This is a great day for our families to be seen and partake in a community event and YOU can help make that possible!

#### Yellow Jersey Title Sponsor Level \$5000

- Your name logo on our website landing page and event page, on all event flyers, email blasts, social media posts, and other communications as our title sponsor.
- Your logo with prominent placement on 125 (min) of the longsleeve event t-shirts given to kids, family members, and volunteers.
- Your tent along with the Children's Clinics tent at the 5k and Fun Ride <u>Finish Line</u> along with any other signage and swag.
- Sponsorship will help cover the entrance fees for families, t-shirts, bike transportation, and breakfast in the park after the race.
- Press release to local media agencies with a quote from a representative of your organization about the sponsorship.
- A feature of your sponsorship as part of the El Tour event in our Winter 2024/2025 e-newsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.

## El Tour Family Fun Ride

Help make this a day to remember for kids. This is a great day for our families to be seen and partake in a community event and YOU can help make that possible!

#### Ride Along Sponsor Level (2 available) \$2500

- Your name logo on our website landing page and event page, on event flyers, email blasts, social media posts, and other communications mentioning your co-sponsorship.
- Your logo with placement on 125 (min) of the long-sleeve event tshirts given to kids, family members, and volunteers.
- Your tent along with the Children's Clinics tent at the 5k and Fun Ride <u>Finish Line</u> along with any other signage and swag.
- Sponsorship will help cover the entrance fees for families, t-shirts, bike transportation, and breakfast in the park after the race.
- Press release to local media agencies with a mention of your cosponsorship.
- A mention (w/logo) of your sponsorship as part of the El Tour event in our Winter 2024/2025 e-newsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.

# Holiday Toy Event

This tradition ensures that every child in the family has a toy for the holidays - not just any toy, but a toy they picked out themselves. There are multiple stations where kids can "shop" and pick the best toy that suits their needs. That includes sensory toys, Legos, Barbie, switch adaptive toys, and items for teens. We have something for all ages and abilities.

#### Santa Claus Title Sponsor Level

\$10,000

- TOYS! TOYS! Your title sponsorship helps hundreds of children have a toy for the holidays. (last year we gave away 1,000 toys)
- Sponsorship of the very popular Santa Tent! Photo frames with your logo given to families of their picture with Santa.
- A promotional table/booth at the event.
- Volunteers from your organization can help man toy stations and give away toys to almost a 1,000 kids.
- Your name logo on our website landing page and event page, on all event flyers, email blasts, social media posts, and other communications as our titlesporage.
- Press release to local media agencies with a quote from a representative of your organization about the sponsorship.
- A feature of your sponsorship as part of the Holiday event in our Winter 2024/2025 e-newsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.



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#### Santa's Helper Sponsor Level

\$5,000

- TOYS! TOYS! Your sponsorship helps hundreds of children have a toy for the holidays. (last year we gave away 1,000 toys)
- A promotional table/booth at the event to give away promotional swag.
- Volunteers from your organization can help man toy stations and give away toys to almost a kids.
- Your name logo on our website landing page and event page, on event flyers, email blasts, social media posts, and other communications as our co-sponsor sponsor.
- Press release to local media agencies with mention of your organization's co-sponsorship.
- A mention (with logo) of your sponsorship as part of the Holiday event in our Winter 2024/2025 e-newsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.



# Holiday Toy Event



#### **Making Spirits Bright Sponsor Level**

\$2,500

- TOYS! TOYS! Your sponsorship helps hundreds of children have a toy for the holidays. (last year we gave away 1,000 toys)
- A promotional table/booth at the event to give away promotional swag.
- Volunteers from your organization can help man toy stations and give away toys to almost a kids.
- Your name logo on our website event page, on event flyers, email blasts, social media posts, and other communications as our cosponsor sponsor.
- A mention (with logo) of your sponsorship as part of the Holiday event in our Winter 2024/2025 e-newsletter, our 2023/2024 Annual Report to the Community, and our 2024 highlight reel. Photos of the event will be available for your promotional needs.