

2025

SPONSORSHIP

PHILANTHROPY
OPPORTUNITIES

Trudy Nalen

GIVING BACK
FEELS GOOD



Children's
Clinics

About Us

Children's Clinics is a 501(c)(3) nonprofit, outpatient care center that has served children with special healthcare needs and their families in southern Arizona for over 30 years. Children's Clinics offers 25 different medical and dental specialties on a single campus, wraparound social services, and special programs for children with medical complexities such as cerebral palsy, spina bifida, muscular dystrophy, sickle cell, and many others.

The mission of Children's Clinics is to provide a family-centered, comprehensive medical home to meet the special needs of children and families.

We know a child's health is more than a doctor's visit. At Children's Clinics, we want children to develop as whole people, to grow up as individuals who are empowered to give their unique gifts to the world, and whose lives are not entirely governed by their illness. It is why we have created the Childhood Experiences allowing children with chronic pediatric illnesses to experience more of a childhood.

Our Signature Events are a source of joy to children and caregivers. Not only do they supply resources, but the inclusive and adaptive environment allows children and caregivers camaraderie, community, and the profound reassurance that they and their child belong. This intentional approach reflects our deepest conviction: that every young life, regardless of diagnosis, holds extraordinary potential waiting to unfold.

Back-to-School Event

Friday, July 11 from 2 - 5 PM



This initiative supports families during one of the most financial challenging times of the year - Back-To-School season. By providing students with essential supplies, YOU can empower them to excel academically, paving the way for a brighter future—for the children and the entire community.

Education is a powerful tool in breaking the cycle of poverty. When students have the resources they need to succeed, their potential grows. Your support ensures children start the school year prepared, confident, and ready to thrive.

Join us in making the difference in the life of the child. Find a sponsorship opportunity that works for YOU!

Back-to-School Event

Champion Of Hope Main Title Sponsor **\$10,000**

Transform a Child's School Year!

Your sponsorship provides 500 backpacks filled with grade-specific school supplies, plus a branded water bottle and earbuds—ensuring our patients and their siblings start the school year confident and prepared.

Premiere Benefits:

- Branded Impact: Your logo on all backpacks' water bottles and earbuds (500+ visible impressions).
- Exclusive On-Site Presence:
 - Host a promotional booth at the event
 - Engage directly with families while volunteering at check-in or backpack distribution
- Top-Tier Visibility:
 - Logo featured as Title Sponsor on:
 - Website landing page & event page
 - All event flyers, email blasts, and social media (5+ posts)
- Dedicated media release with your quote from a company representative about the partnership
- Lasting Recognition:
 - Featured story in our August 2025 Family E-Newsletter (2,000+ subscribers)
 - Spotlight in our Fall 2025 Donor E-Newsletter
 - Full-page feature in our **2025 Annual Report** (distributed to donors, providers, and community leaders)
- Digital Assets:
 - Social media highlight reel shared
 - Event photos for your marketing use



2025

Back-to-School Event

Partners In Hope Co-Sponsor (2x)

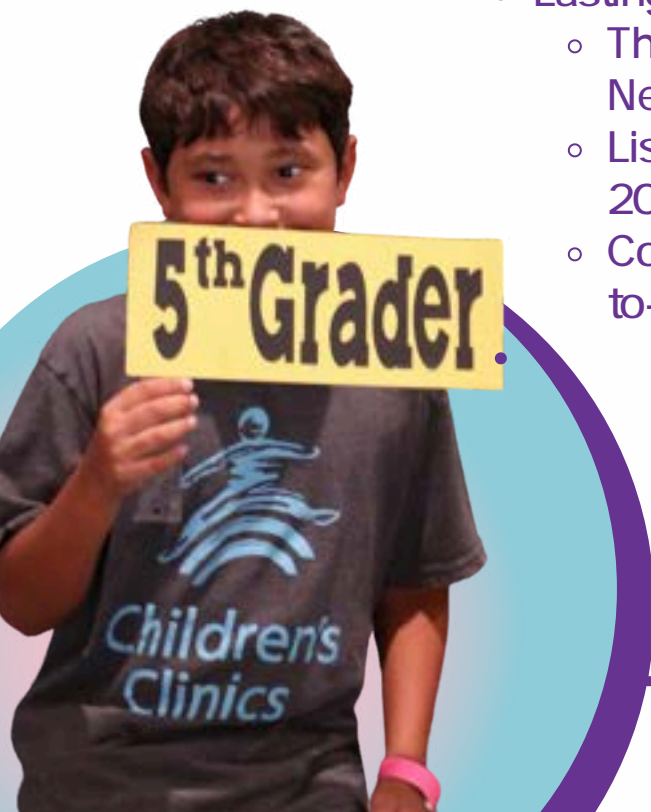
\$5,000

Fuel Educational Success!

Your partnership provides 250 backpacks filled with grade-appropriate supplies, helping patients and siblings start school ready to learn.

Standout Benefits:

- Branded Visibility
 - Your logo on 250 water bottles or earbuds included in backpacks
 - Secondary logo placement on event signage
- Engagement Opportunities
 - Team volunteers welcome at backpack distribution stations or check-in stations
- Strategic Promotion
 - Logo on:
 - Event webpage & social media (3 posts)
 - Email blasts & digital flyers
 - Group mention in press releases
- Lasting Recognition
 - Thanked in August 2025 Family E-Newsletter
 - Listed and highlighted as a sponsor in Fall 2025 Donor E-Newsletter
 - Co-Featured in 2025 Annual Report back-to-School story.
- Digital Assets
 - Social media highlight reel inclusion
 - Access to event photos



2025

Back-to-School Event

Givers of Hope - Adaptive Backpack **\$2,500**

Provide Safety & Dignity for 50 Wheelchair Users

Your sponsorship funds 50 adaptive backpacks (\$50 each) designed to prevent wheelchair tipping—giving students with mobility challenges a safer, more independent school year.

What You Make Possible:

Specialized Support: Each medically adaptive backpack evenly distributes weight and securely attaches to wheelchairs.

Direct Impact: "These backpacks are game-changers—no more choosing between books and balance!" – Parent, 2024 Event

Sponsor Benefits:

Visibility & Engagement

- Logo featured on:
 - Event website, emails (2 blasts), and 2 social media posts
 - Printed/digital flyers
- Group mention in media releases to local media

Team Participation

- Volunteers can:
 - Personally distribute backpacks to recipients or assist with check-in.

Lasting Recognition

- Thanked in August 2025 Family E-Newsletter
- Listed in Fall 2025 Donor E-Newsletter
- Included in 2025 Annual Report to the Community

Post-Event Assets

- Social media highlight reel (tagged @yourcompany)
- Access to event photos for promotional needs



2025

Back-to-School Event

Givers of Hope - Hygiene Kits

\$2,500

Provide Dignity & Confidence with Hygiene Kits

Your sponsorship supplies 500 hygiene kits (\$5 each) for backpacks—ensuring patients and siblings have essential personal care items for school.

What You Make Possible:

Discreet Support: Each kit includes toothbrush, travel-sized toothpaste, deodorant, soap, and other necessities.

Critical Impact: "With the cost of goods, deodorant can be a luxury. Having a kit really can help with confidence." – Social Worker

Sponsor Benefits:

Visibility & Engagement

- Logo featured on:
 - Event website, emails (2 blasts), and 2 social media posts
 - Printed/digital flyers
- Group mention in media releases to local media

Team Participation

- Volunteers can:
 - Personally distribute backpacks to recipients or assist with check-in.

Lasting Recognition

- Thanked in August 2025 Family E-Newsletter
- Listed in Fall 2025 Donor E-Newsletter
- Included in 2025 Annual Report to the Community

Post-Event Assets

- Social media highlight reel (tagged @yourcompany)
- Access to event photos for promotional needs



2025

Back-to-School Event

Builders of Hope - Hygiene Kits

\$1,000

Help Launch a Successful School Year

Your sponsorship directly supports our backpack distribution event, ensuring patients and siblings receive essential supplies to start school with confidence.

Sponsor Highlights:

Meaningful Engagement

- Volunteers can assist with:
 - Backpack distribution
 - Family check-in support
 - Photo taking

Thoughtful Recognition

- Logo placement on:
 - Event webpage
 - 1 social media feature post
 - Digital flyers
- Listed in group sponsor acknowledgments

Lasting Appreciation

- Thanked in August 2025 Family E-Newsletter
- Recognized in Fall 2025 Donor E-Newsletter
- Included in 2025 Annual Report sponsor list

Digital Keepsakes

- Included in event highlight reel & tagged on social media
- Access to select event photos



2025

Inclusive Halloween Event

Wednesday, October 29 from 2-5 PM



This is the day our whole clinic team looks forward to—because everyone gets to join the fun! We close early for spooky celebrations, starting with our highly competitive staff costume contest (trust us, the rivalry is real!). Then, we reopen for an inclusive Trick-or-Treating experience with our amazing patients and their families.

The Halloween magic includes:

- A photo booth to capture silly, sweet, and spooky memories
- Adaptive switches at every station so non-speaking children can participate
- Candy and non-food treats at clinic treat stations
- An adaptive Haunted House with customizable scare levels—so every child can enjoy the thrill at their comfort level.
- And much more!

Last year, we welcomed 300+ little ghosts, superheroes, and princesses, and we can't wait to make this year even better.

Halloween Event

Spooktacular Main Title Sponsor

\$2,500

Create a Spooktacular Experience for Every Child!

Your sponsorship provides candy and non-food treats (for patients with dietary restrictions or G-tubes), plus ghoulishly fun decorations for our haunted house—ensuring all children can safely enjoy the inclusive Halloween fun!

Exclusive Engagement Opportunities:

- Boo Crew Volunteers: Your team can run a treat station or help bring our haunted house to life (perfect for team-building!)
- Premiere Brand Visibility: As Title Sponsor, your logo is featured on our website landing page & event page and all event flyers, emails, and social media
- A media releases to local media with a quote about the partnership from a company representative.

Lasting Recognition:

- Spotlight the event highlights and your sponsorship in our November 2025 E-Newsletter (shared with 2,000+ families).
- Donor Tribute: Thanked and showcased in our Winter 2025 Donor E-Newsletter.
- Community Legacy: Showcased in our 2026 Annual Report

Digital Keepsakes:

- Social Media Highlight Reel – Tagged & shared across platforms.
- Event Photo Gallery – images for your marketing use if needed.

This inclusive event, hosted by Children's Clinics provides adaptive activities such as, trick-or-treating speech buttons, wheelchair-accessible paths, and non-food treats, allowing every child to experience the joy of Halloween without exclusion.



2025

Halloween Event

Scary Sidekick Sponsor

\$1,000

Be the Hero behind the Haunt!

Your support helps provide candy and non-food treats (for patients with dietary restrictions or G-tubes), ensuring every child can enjoy the Halloween fun.

Boo-tiful Benefits:

- Spooky Squad Volunteers: Team members can help run a treat station or assist in the haunted house.
- Sweet Visibility:
 - Logo on event webpage and social media (2 posts)
 - Name listed on event flyers and email blasts
 - Thanked in press releases (as part of group recognition)
- Lasting Appreciation:
 - Shout-out in our November 2025 Family E-Newsletter
 - Listed in our 2026 Annual Report
- Memories to Keep:
 - Access to event photos for your use
 - Social media tag in our event highlight reel
- Community Legacy: Named in our 2026 Annual Report

This event not only fosters a sense of belonging and happiness but also promotes social inclusion, raises awareness about diverse needs, and strengthens the clinic's commitment to compassionate, family-centered care.

2025



Holiday Toy Market

Friday, December 5, 10 AM - 5 PM



Holiday Toy Market Day is one of our most cherished clinic events—and over the years, we've carefully shaped it to meet the unique needs of our incredible families. Held right here in our clinic, it offers a comfortable, familiar setting complete with:

- An adult changing station
- A G-tube feeding-friendly café
- A sensory-sensitive Santa who understands our kids' needs

Every gift is thoughtfully chosen, featuring sensory-friendly, switch-adaptive, and inclusive toys. And because we know holidays are about the whole family, every sibling receives a present too—often, these are the only gifts they'll get this season.

This is more than a toy drive; it's a day of joy, dignity, and celebration for the families who mean the world to us.

Holiday Toy Market

Santa Claus Title Sponsor

\$10,000

Make a Lasting Impact! As the Title Sponsor of our holiday event, your generosity will help provide 1,000+ toys for patients and their siblings—including adaptive/sensory-friendly gifts—ensuring every child feels the magic of the season.

Exclusive Sponsor Benefits:

- **Branded Photo Experience** – Families will cherish keepsake photos with Santa in custom picture frames featuring your logo—a sweet reminder of your support!
- **Promotional Booth or Toy Station** – Engage directly with families at a branded toy giveaway table (staffed by your team if desired), highlighting your generous support.
- **Premier Visibility** – Logo placement on event flyers, emails, social media, website, and media releases with a quote from your companies representative.
- **Post-Event Recognition** – Your sponsorship will be featured in our January 2026 E-Newsletter (shared with families), Donor E-Newsletter, and 2026 Annual Report
- **Event Highlights & Photos** – Receive a social media highlight reel and images for your own promotional use.

Together, we'll make the holidays brighter for every child!

2025



Holiday Toy Market

Candy Cane Champion Sponsor

\$2,500

Spread Holiday Joy! Your sponsorship helps purchase toys for hundreds of children, ensuring every patient and their siblings receive a special gift (last year, we gave away 1,000+ toys!).

Visibility & Engagement:

- Promotional Booth or Toy Station – Set up a branded table at the event or have your team distribute toys (including adaptive/sensory options).
- Logo & Recognition – Featured on our website, event flyers, emails, social media, and all promotional materials.
- Media & PR – Included in press releases to local media highlighting your generous support.

Lasting Impact:

- A feature of the event and mention of your sponsorship in our 2026 January E-Newsletter – shared with clinic families.
- Recognition in our New Year 2026 Donor E-newsletter - highlighted as a key supporter to our community.
- Inclusion in Our 2026 Annual Report – acknowledging your impact to the community.
- Event Highlights & Photos – Receive a social media highlight reel and images for your own promotional use.

Together, we'll make the holidays brighter for every child!



2025

Holiday Toy Market

Gingerbread Guardian Sponsor

\$1,000

Be One of Santa's Elves and Deliver Smiles to Children!

Your gift helps us provide toys for hundreds of children, including adaptive options for children with special healthcare needs.

Visibility & Engagement:

- Staff/Volunteers – Distribute toys at a station (including adaptive/sensory options).
- Logo & Recognition – Logo on our website, event flyers, emails, social media, and all promotional materials.
- Media & PR – Group mention in media releases highlighting your support.

Lasting Impact:

- Mention of your sponsorship in our 2026 January E-Newsletter – shared with clinic families (2,000+).
- Recognition in our New Year 2026 Donor E-newsletter - showcased as a supporter to our community.
- Inclusion in Our 2026 Annual Report – acknowledging your impact to the community.
- Event Highlights & Photos – Receive a social media highlight reel and images for your own promotional use.

Every child, no matter their medical condition, deserve to feel the joy of the holidays in an inclusive environment. Join us in delivering that JOY!



2025

We look forward to partnering with you and making
a profound impact in the Tucson community.

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