

# Helping Health Blossom

Corporate Sponsorship  
Opportunities 2026

35<sup>TH</sup> ANNIVERSARY  
Children's  
Clinics



# About Us

For 35 years, **Children's Clinics** has been a place of hope for children with special healthcare needs and the families who love them. As a 501(c)(3) nonprofit outpatient specialty center serving Southern Arizona, we bring together 25 medical and dental specialties on one campus, along with wraparound social services and programs designed specifically for children living with complex conditions such as cerebral palsy, spina bifida, muscular dystrophy, sickle cell disease, and many others.

Our mission is simple, but deeply meaningful: to provide a family-centered medical home where children and their families receive the comprehensive care, support, and compassion they deserve.

At **Children's Clinics**, we know a child's health journey is about so much more than doctor's visits. It's about childhood itself—laughter, friendship, milestones, and the freedom to grow into the person each child is meant to be. We believe that a diagnosis should never define a child's future.

That belief inspired our **Childhood Experiences Program**, which creates opportunities for children living with chronic medical conditions to experience the simple joys that make childhood magical, from adaptive sports and celebrations to community events designed just for them.

Our **Signature Events** are more than gatherings, they are moments of connection and belonging. For children and caregivers alike, these events create lasting memories while fostering community, support, and understanding. In these spaces, families are reminded that they are not alone.

Everything we do is rooted in a simple conviction: every child, regardless of diagnosis, carries extraordinary potential. With the right care, encouragement, and community, that potential can shine.

# Our Community Impact

**Children's Clinics** provides specialized care for children with complex medical needs across Southern Arizona.

## Each year:

- 5,000+ pediatric patients served across Southern Arizona
- 25 medical and dental specialties offered on one coordinated campus
- Comprehensive wraparound services supporting children with conditions such as cerebral palsy, spina bifida, muscular dystrophy, sickle cell disease, and more
- Over 43,000 total patient visits every year with an 83% patient satisfaction
- 126 staff and 80 specialty providers collaborating to care for children with complex medical needs

# Creating Childhood Experiences

Beyond medical care, **Children's Clinics** creates inclusive events that allow children with complex medical needs to experience the joys of childhood in a safe and adaptive environment.

## Signature Event Reach

- 1,000+ children attend Holiday Toy Market Day, our largest annual celebration
- 650+ backpacks distributed during our Back-to-School Fair
- 400+ children and siblings participate in Inclusive Halloween

Every event is intentionally designed to be adaptive, sensory-considerate, and accessible, ensuring every child can participate fully.



# Sponsorship Opportunities Snap Shot

## 2026 Event Packages

EVENT	PRESENTING	CO-SPONSOR	SUPPORTING
Back-to-School Fair	\$10,000	\$5,000	\$2,500/\$1,000
Inclusive Halloween	\$3,000	--	\$1,000
Holiday Toy Market	\$10,000	\$5,000	\$3,000/\$1,000
35 <sup>th</sup> Anniversary Event	\$5,000	\$2,500	\$1,000



# Back-to-School Fair

Friday, July 10, 2026 from 2 PM to 5 PM



Back-to-School season can be one of the most financially stressful times of the year for families. Through this initiative, you can help students start the year prepared, with the essential supplies they need to learn, participate, and succeed.

When children walk into the classroom confident and equipped, their focus shifts from what they lack to what they can achieve. Your support not only helps a student today, it strengthens families and builds a healthier, more stable community tomorrow.

Education is one of the most powerful tools for breaking cycles of hardship. By investing in students now, you're investing in their confidence, their potential, and their future.

Be part of the difference in a child's life. Explore the sponsorship level that's right for you.

# Back-to-School Fair

Champion Of Hope Presenting Sponsor **\$10,000**

## Transform a Child's School Year!

Your sponsorship provides \*500 backpacks filled with grade-specific school supplies, plus a branded water bottle and earbuds, ensuring our patients and their siblings start the school year confident and prepared.

### Premiere Benefits:

- Branded Impact: Your logo on all backpacks, water bottles, and earbuds (500+ visible impressions).
- Exclusive On-Site Presence:
  - Host a promotional booth at the event
  - Engage directly with families while volunteering at check-in or backpack distribution
- Top-Tier Visibility:
  - Logo featured across all event promotions including website, flyers, emails, and social media.
- Dedicated media release with your quote from a company representative about the partnership
  - Lasting Recognition:
    - Featured story in our August 2026 Family E-Newsletter (2,000+ subscribers)
    - Spotlight in our Fall 2026 Donor E-Newsletter
    - Full-page feature in our 35<sup>th</sup> Anniversary Special Edition Annual Report (mailed to donors, providers, and community leaders)
  - Digital Assets:
    - Social media highlight reel/post tagged/shared
    - Event photos for your marketing use

\*Last year we gave away over 650 backpacks



# 2026

# Back-to-School Fair

Partners In Hope Co-Sponsor (2x)

**\$5,000**

## Fuel Educational Success!

Your partnership provides **250 backpacks** filled with grade-appropriate supplies, helping patients and siblings start school ready to learn.

## Standout Benefits:

- Branded Visibility
  - Your logo on 500 lip balms, or hand sanitizers, colored pencils, or 1,000 pencils included in backpacks. (client choice)
  - Secondary logo placement on event signage
- Engagement Opportunities
  - Team volunteers welcome at backpack distribution stations or check-in stations
- Strategic Promotion
  - Logo place on all event promotions including website, flyers, emails, and social media.
- Lasting Recognition
  - Acknowledged as a sponsor in our August 2026 Family E-Newsletter (2,000+ subscribers)
  - Listed and highlighted as a sponsor in Fall 2026 Donor E-Newsletter
  - Co-featured in our 35<sup>th</sup> Anniversary Special Edition Annual Report (mailed to donors, providers, and community leaders)
- Digital Assets:
  - Social media highlight reel/post tagged/shared
  - Event photos for your marketing use

\*Last year we gave away over 650 backpacks

**2026**



# Back-to-School Fair

## Givers of Hope - Adaptive Backpacks **\$2,500**

### Provide Safety & Independence for 50 Students

Your sponsorship funds 50 adaptive backpacks (\$50 each) designed to prevent wheelchair tipping - giving students with mobility challenges a safer, more independent school year.

### What You Make Possible:

- ✓ Specialized Support: Each medically adaptive backpack evenly distributes weight and securely attaches to wheelchairs.
- ✓ Direct Impact: "These backpacks are game-changers - no more choosing between books and balance!" ~Parent, 2024 Event

### Sponsor Benefits:

- Engagement Opportunities
  - Team volunteers at backpack distribution stations or check-in stations
- Strategic Promotion
  - Logo place on event promotions including website, flyers, emails, and social media.
- Lasting Recognition
  - Acknowledged as a sponsor in our August 2026 Family E-Newsletter (2,000+ subscribers)
  - Listed and highlighted as a sponsor in Fall 2026 Donor E-Newsletter
  - Mention as a sponsor in our 35<sup>th</sup> Anniversary Special Edition Annual Report (mailed to donors, providers, and community leaders)
- Memories to Keep:
  - Access to event photos for your use
  - Social media tag in our event highlight reel/post



**2026**

# Back-to-School Fair

Builders of Hope

**\$1,000**

## Help Launch a Successful School Year

Your sponsorship directly supports our backpack distribution event, ensuring patients and siblings receive essential supplies to start school with confidence.

- Sponsor Recognition
  - Name listed on event webpage and sponsor gallery
  - Recognition on event signage
  - Name included in family event email
  - Recognition in social media posts
  - Listing in Winter Donor Newsletter
  - Recognition in the Annual Report





# Inclusive Halloween

Friday, October 30, 2026 from 2 PM to 5 PM



Each year, we close the clinic for the afternoon so our entire team can transform the space into a fully inclusive Halloween celebration for the children and families we serve.

Our goal is simple: create a safe, sensory-considerate Trick-or-Treat experience where every child can participate, regardless of ability.

The Halloween magic includes:

- 🎃 A festive photo booth to capture joyful memories
- 🎃 Adaptive switches at treat stations so non-speaking children can activate their own treats
- 🎃 Candy and non-food options for all sensory and dietary needs
- 🎃 An adaptive Haunted House with adjustable scare levels for every comfort zone
- 🎃 And many more thoughtfully designed activities

Last year, more than 400 children – ghosts, superheroes, and princesses alike – experienced a celebration built just for them. ***With your support, we can make this year even more magical.***

# Halloween Event

## Spooktacular Presenting Sponsor

**\$3,000**

### **Create a Spooktacular Experience for Every Child!**

Your sponsorship makes it possible to transform our clinic into a fully inclusive Halloween celebration where children with complex medical needs can safely trick-or-treat, explore an adaptive haunted house, and enjoy sensory-friendly activities designed just for them.

### **Exclusive Engagement Opportunities:**

- Boo Crew Volunteers: Your team can run a treat station or help bring our haunted house to life (perfect for team-building!)
- Premiere Brand Visibility: As Title Sponsor, your logo is featured on our website landing page & event page, all event flyers, emails blasts, and social media
- A media release to local outlets featuring a quote from a company representative.

### **Lasting Recognition:**

- Spotlight the event highlights and your sponsorship in our November 2026 E-Newsletter (shared with 2,000+ families).
- Donor Tribute: Thanked and showcased in our Fall/Winter 26/27 Donor E-Newsletter.
- Acknowledged as a title sponsor in our 35<sup>th</sup> Anniversary Special Edition Annual Report (mailed to donors, providers, and community leaders)
- Digital Assets:
  - Social media highlight reel/post tagged/shared
  - Event photos for your marketing use

**This inclusive event, hosted by Children's Clinics provides adaptive activities such as, trick-or-treating speech buttons, wheelchair-accessible paths, and non-food treats, allowing every child to experience the joy of Halloween without exclusion.**

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# Halloween Event

Don't Ghost Us Sponsor

**\$1,000**

## Be the Hero behind the Haunt!

Your support helps provide candy and non-food treats (for patients with dietary restrictions or G-tubes), ensuring every child can enjoy the Halloween fun.

- Sponsor Recognition
  - Name listed on event webpage and sponsor gallery
  - Recognition on event signage
  - Name included in family event email
  - Recognition in social media posts
  - Listing in Winter Donor Newsletter
  - Recognition in the Annual Report



Happy  
Halloween

A colorful graphic for Halloween. The words "Happy" and "Halloween" are written in a playful, bubbly font. "Happy" is in yellow with a purple outline, and "Halloween" is in purple with a yellow outline. There are several small icons: a white ghost, a jack-o'-lantern, and yellow stars. The background is white with a subtle pattern of small yellow stars.

# Holiday Toy Market

Friday, December 4, 2026 from 10 AM to 5 PM



**Holiday Toy Market Day** is one of Children's Clinics' signature annual events, serving children with complex medical needs and their families across Southern Arizona. Designed with accessibility and inclusion at its core, the event ensures that every child, regardless of mobility, sensory, or developmental challenges, can fully experience the joy of the holiday season.

Hosted onsite in our clinic, the event takes place in a safe, familiar, and fully accessible environment, including an adult-sized changing station, a G-tube feeding-friendly café space, and a sensory-sensitive Santa trained to engage comfortably with children who may have communication or sensory differences.

Each gift is intentionally selected to be adaptive and inclusive, featuring sensory-friendly and switch-accessible toys. Siblings also receive thoughtfully chosen gifts, often the only holiday presents some families will be able to provide due to ongoing medical expenses.

For corporate partners, **Holiday Toy Market Day** offers a meaningful opportunity to support inclusion, accessibility, and family-centered care while creating a highly visible and joyful community impact.

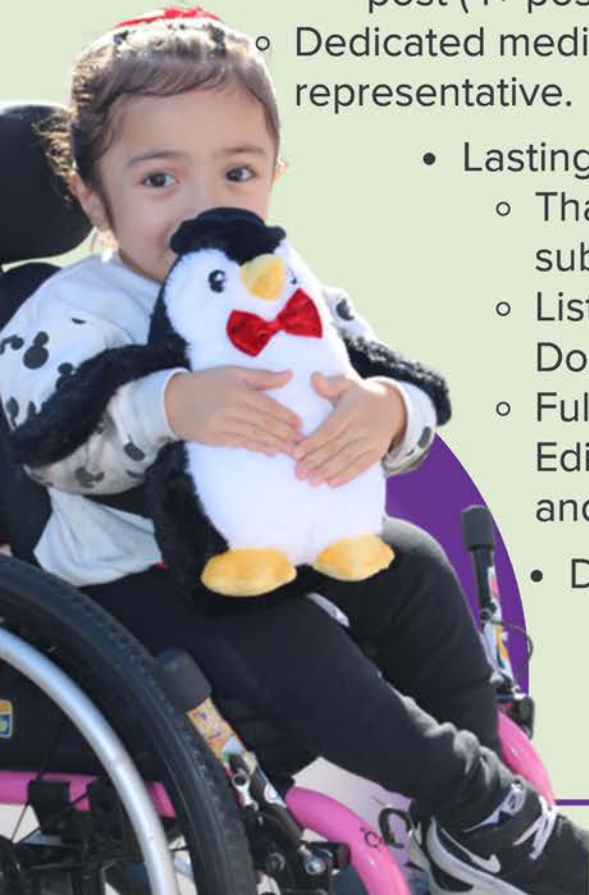
# Holiday Toy Market

## Santa's Workshop Presenting Sponsor **\$10,000**

**Make a Lasting Impact!** As the Title Sponsor of our holiday event, your generosity will help provide 1,000+ toys for patients and their siblings—including adaptive/sensory-friendly gifts—ensuring every child feels the magic of the season.

### **Exclusive Sponsor Benefits:**

- Branded Photo Experience – Families will cherish keepsake photos with Santa in custom picture frames featuring your company name and logo - a sweet reminder of your support!
- Promotional Booth or Toy Station – Engage directly with families at a toy giveaway table (staffed by your team if desired), highlighting your generous support.
- Premier Visibility:
  - Logo featured as the Title Sponsor on:
    - Website landing page (gallery) & event page
    - Placement on event flyers - printed and digital.
    - Title sponsorship on all emails to families, and social media post (4+ posts)
  - Dedicated media release featuring a quote from a company representative.
- Lasting Recognition
  - Thanked in January 2027 Family E-Newsletter (2,000+ subscribers)
  - Listed and highlighted as a sponsor in Winter 2027 Donor E-Newsletter
  - Full-page feature in our 35<sup>th</sup> Anniversary Special Edition Annual Report (mailed to donors, providers, and community leaders)
- Digital Assets:
  - Social media highlight reel/post tagged/shared
  - Event photos for your marketing use



**2026**

# Holiday Toy Market

## North Pole Sponsor

**\$5,000**

**Help create holiday magic!** As a Co-Sponsor of our Holiday Toy Market Day, your partnership helps ensure that more than 1,000 toys reach our patients and their siblings—including adaptive and sensory-friendly gifts that make the season joyful and inclusive for every child we serve. Your support brings smiles, laughter, and moments of wonder to families who spend so much of their year navigating complex medical journeys.

### **Co-Sponsor Benefits:**

- Branded Reindeer Antler Headband – Kids and caregivers alike will get into the holiday spirit wearing festive reindeer antler headbands featuring your company logo.
- Promotional Booth or Toy Station – Engage directly with families at a toy giveaway table (staffed by your team) - highlighting your generous support.
- Premier Visibility:
  - Logo placed on:
    - Website landing page (gallery) & event page
    - All event flyers
    - Co-sponsorship on all emails to families, and social media post (4+ posts)
- Lasting Recognition
  - Thanked in January 2027 Family E-Newsletter (2,000+ subscribers)
  - Listed and highlighted as a sponsor in Winter 2027 Donor E-Newsletter
  - Full-page feature in our 35<sup>th</sup> Anniversary Special Edition Annual Report (mailed to donors, providers, and community leaders)
- Digital Assets:
  - Social media highlight reel/post tagged/shared
  - Event photos for your marketing use



**2026**

# Holiday Toy Market

## Santa's Helpers - Adaptive Joy Sponsor **\$3,000**

Help ensure that **every child can join in the joy of play.**

As the Adaptive Inclusion Sponsor, your support provides switch-adaptive toys designed for children with complex physical needs. These specialized toys allow children who may not be able to activate traditional toys to participate fully in the excitement of Holiday Toy Market Day - often for the very first time.

Because every child deserves the magic of the season.

- Visibility & Recognition
  - Your organization will be recognized as a Santa's Helpers Sponsor, including:
    - Logo placement on the event webpage and photo gallery
    - Recognition on printed and digital event flyers
    - Logo included in emails to clinic families
    - Recognition in 4+ social media posts
- Lasting Recognition
  - Your support will continue to be celebrated after the event through:
    - Recognition in our January 2027 Family E-Newsletter (2,000+ subscribers)
    - Listing in the Winter 2027 Donor E-Newsletter
    - Recognition in our 35th Anniversary Special Edition Annual Report, mailed to donors, providers, and community leaders
- Digital Assets:
  - Social media highlight reel/post tagged/shared
  - Event photos for your marketing use



**2026**

# Holiday Toy Market

## Holiday Cheer Sponsor

**\$1,000**

Your support helps provide adaptive and sensory-friendly toys for children with complex medical needs attending Holiday Toy Market Day.

- Sponsor Recognition
  - Name listed on event webpage and sponsor gallery
  - Recognition on event signage
  - Name included in family event email
  - Recognition in social media posts
  - Listing in Winter Donor Newsletter
  - Recognition in the Annual Report



*Happy Holidays*

# Celebrating 35 Years of Care and Community

In 2026, **Children's Clinics** proudly celebrates 35 years of providing compassionate, coordinated care for children with complex medical needs across Southern Arizona. For more than three decades, our clinic has served as a trusted medical home where families receive specialized healthcare, support, and a community that understands their journey.

**Helping Health Blossom: A Community & Donor Appreciation Event** brings together community leaders, healthcare providers, donors, and partners to celebrate this shared impact. This special gathering honors the relationships that have helped **Children's Clinics** grow and continue serving thousands of children and families each year.

Your sponsorship helps ensure that **Children's Clinics** can continue providing comprehensive, family-centered care for the children who rely on us today—and for generations to come.

## **Helping Health Blossom: A Community & Donor Appreciation Event**

**TBA (9/15 or 9/16) 5:30 PM to 7 PM**



# Children's Clinics 35th Anniversary Community & Donor Appreciation Event

Thank you for considering sponsorship of Helping Health Blossom, a special community and donor appreciation event celebrating 35 years of care, impact, and hope at Children's Clinics. Your partnership helps ensure children with complex medical and developmental needs continue to receive compassionate, coordinated care.

## 35th Anniversary Presenting Sponsor

This special event will bring together community leaders, healthcare providers, donors, and partners to celebrate 35 years of caring for children with complex medical needs.

Benefits include:

- Organization name and logo incorporated into the event title on invitations and key promotional materials (e.g., Helping Health Blossom presented by [Sponsor])
- Prominent logo placement on all marketing collateral, including digital and print promotions
- Recognition as Presenting Sponsor on event signage
- Featured acknowledgment during the event, including a special verbal call-out
- Sponsorship integrated into the event scavenger hunt experience
- Logo and acknowledgment in the Children's Clinics Annual Report
- Featured recognition in our Fall 2026 donor email blast
- Opportunity to provide a branded item or message for attendee gift bags or event materials
- Preferred placement for sponsor table or display (if applicable)

**\$5,000**



## Partners in Hope – Event Sponsor

Partners in Hope play a vital role in making this celebration possible and are recognized for their commitment to children and families in our community.

Benefits include:

- Logo displayed on event signage
- Logo placement on promotional materials
- Verbal recognition during the event
- Acknowledgment in the Children’s Clinics Annual Report
- Recognition in our Fall 2026 donor email blast

**\$2,500**

## Friends of Hope – Community Sponsor

The Friends of Hope sponsorship is a meaningful way to show support for Children’s Clinics and our 35-year legacy of care.

Benefits include:

- Name or logo listed on event signage
- Recognition in the event program and digital materials
- Group acknowledgment during the event
- Listing in the Children’s Clinics Annual Report
- Inclusion in our Fall 2026 donor email blast

**\$1,000**

*Thank You*



We look forward to partnering with you. Together,  
let's make a profound impact on the Tucson  
community. Come tour the clinic!

Contact:  
Amy Serafin  
(520) 324-3055  
[amy.serafin@childrensclinics.org](mailto:amy.serafin@childrensclinics.org)

## Philanthropy Opportunities

35<sup>TH ANNIVERSARY</sup>  
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